Washington State Radiological Society

2014 Annual Meeting

The Heathman Hotel | Kirkland, Washington

November 8, 2014

Join your colleagues from around the state for a full day of learning geared to the needs of diagnostic radiologists, radiation oncologists as well as radiology residents and fellows.

ACCREDITATION STATEMENT
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American College of Radiology and the Washington State Radiological Society. The ACR is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION STATEMENT
The American College of Radiology (ACR) designates this live activity for a maximum of 7.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

THIS PROGRAM JOINTLY SPONSORED BY

Seattle Cancer Care Alliance
Fred Hutchinson Cancer Research Center
UW Medicine
Seattle Children's
Welcome

Dear colleague,

Please join us for the Washington State Radiological Society Annual Meeting. For the first time, WSRS is fortunate to host both the Speaker and the Vice Speaker of the ACR Council. Highlights of the meeting include Radiology 3.0, Citizenship in Radiology, Quality & Safety, an ACR Update, Interpersonal and Group Dynamics, Screening, and Malpractice Issues in Radiology. Several of these topics will qualify for Radiology Leadership Institute (RLI) credit. We will also hear an update on legislative issues in Olympia. In addition, the WSRS is joining with the Seattle Cancer Care Alliance to offer an update in Radiation Oncology based on the ASTRO meeting. I hope to see you on November 8.

Best regards,
Gautham P. Reddy, MD, MPH
WSRS Program Chair

Learning Objectives:

Physicians participating in this meeting will be able to:

1. Identify measures radiologists can use to contribute to ACOs, group practices and the profession
2. Develop familiarity with the advantages of clinical decision software
3. Identify steps to creating a quality and safety program for your department
4. Develop a plan to increase quality and safety awareness among your colleagues
5. Generate a list of opportunities to engage in quality improvement projects
6. Identify key radiation protection principles for both patients and radiation workers
7. Describe the evidence for and against CT in cancer induction
8. Discuss new evidence for lower dose limits for cataract risk and best practices to limit exposures
9. Assess how the new ABR Exam Framework will impact your practice
10. Generate a plan for incorporating required PQI projects into the work of new radiologists
11. Identify reciprocity strategies you can implement for positive change in your workplace
12. Recognize the benefits of working toward a culture of giving in the workplace
13. Identify moral hazards in the radiology workplace
14. Recognize key ways that radiologists can practice patient-centered care
15. Identify steps to developing a lung cancer screening program based on latest USPSTF recommendations
16. Demonstrate familiarity with pros and cons of mammographic screening in patients under age 50
17. Describe two recently discovered and validated radiation therapies and combined modality therapies for cancerous tumors
18. Identify strategies for sharing key research findings from the ASTRO with colleagues in your department
19. Identify trends in malpractice litigation involving radiologists
20. Develop a plan for decreasing your practice’s risk of malpractice lawsuits

Speakers:

Kimberly E. Applegate, MD, MS, FACR
Speaker, ACR Council
Professor of Radiology and Imaging Sciences, Pediatrics and Director of Professional Quality Improvement
Emory University, Atlanta, GA

Brad Boswell
WSRS Lobbyist

Kathy Ferris
Physicians Insurance

Douglas E. Green, MD
Associate Professor of Radiology, University of Washington

William T. Herrington, MD, FACR
Vice Speaker, ACR Council
Athens Radiology Associates, PC, Athens, GA

Edward Kim, MD
Associate Professor, Dept. of Radiation Oncology
University of Washington School of Medicine
Radiation oncologist—Seattle Cancer Care Alliance

Janice N. Kim, MD
Radiation Oncologist, Seattle Cancer Care Alliance
Associate Professor, Dept. of Radiation Oncology, University of Washington

Christopher Lee, MD, MSHS
Radiologist, Breast Imaging, Seattle Cancer Care Alliance
Assistant Professor, Radiology, University of Washington School of Medicine; Adjunct Assistant Professor, Health Services, University of Washington School of Public Health

Michael F. McNeeley, MD
Assistant Professor of Radiology
University of Washington

Sudhakar N. Pipavath, MD
Associate Professor of Radiology, University of Washington

Gautham P. Reddy, MD
Professor and Vice Chair for Education, Radiology
University of Washington

Ramesh Rengan, MD, PhD
Medical Director, Seattle Cancer Care Alliance Proton Therapy Center
Associate Professor, Dept. of Radiation Oncology, University of Washington

Jing Zeng, MD
Assistant Professor, Radiation Oncology
University of Washington/SCCA Proton Therapy Center

2014 Annual Meeting Committee:

Gautham Reddy, MD, Chair
Janice Kim, MD
John Rieke, MD

WSRS Officers:

President: Jonathan Medverd, MD
Vice President: Eric J. Stern, MD
Treasurer: Pooja Voria, MD
Saturday | November 8

7:00 AM  Registration and breakfast with exhibitors
7:40 AM  Welcome  |  Dr. Jonathan Medverd, President, WSRS and Dr. Eric Stern, President Elect, WSRS

Radiology: Stronger and Better  |  Moderator Dr. Gautham Reddy, Program Chair
7:45 AM  Citizenship in Radiology  |  Dr. William Herrington
8:30 AM  Bob Bree Memorial Lecture: Radiology 3.0  |  Dr. William Herrington
9:15 AM  Refreshment break and visit with exhibitors

Quality & Safety  |  Moderator: Dr. Eric Stern, President-elect
9:45 AM  Creating a Culture of Quality and Safety  |  Dr. Kimberly Applegate
10:30 AM  New ABR Exam Framework and PQRS Projects: How Will They Affect Your Practice?  |  Dr. Gautham Reddy, Meeting Program Chair

ACR Update  |  Moderator: Eric Stern, MD
11:30 AM  ACR Update  |  Dr. Kimberly Applegate
12:15–1:30 PM  Lunch: WSRS Business Meeting and Gold Medal Presentation — both diagnostic radiologists and radiation oncologists welcome to attend (not CME eligible)
12:15–1:30 PM  Lunch / Residents & Fellows Meeting: From Successful Trainee to Successful Job Applicant

Afternoon Sessions:
All attendees are welcome to attend any sessions from either the track geared to diagnostic radiologists or the track geared to radiation oncologists.

Focus on Washington State  (not CME eligible)
1:30 PM  Pulse on Olympia  |  Brad Boswell
2:00 PM  Update: Medicine and Radiology in the State Legislature  |  Washington State legislator (TBA)

Interpersonal and Group Dynamics  |  Moderator: Michael McNeeley, MD
2:30 PM  Give and Take in the Radiology Workplace  |  Douglas Green, MD
3:00 PM  Moral Hazard: Why Consequences Matter  |  Michael McNeeley, MD
Refreshment break with exhibitors at 3:30–3:45 PM

Screening: Current and Future  |  Moderator: Pooja Voria, MD
3:45 PM  Lung Cancer Screening  |  Sudhakar Pipavath, MD
4:15 PM  Breast Cancer Screening  |  Christoph Lee, MD

Malpractice Issues in Radiology  |  Moderator Eric Stern, MD
4:45 PM  Radiology Liability Update  |  Kathy Ferris
5:30 PM  Adjourn

 ›  SESSIONS GEARED TO RADIATION ONCOLOGISTS

Moderator: Dr. John Rieke
1:30 PM  GI Oncology Updates from ASTRO  |  Ed Kim, MD
2:00 PM  Breast Cancer Updates from ASTRO  |  Janice Kim, MD
2:30 PM  Thoracic Oncology Updates from ASTRO  |  Ramesh Rengan, MD
3:00 PM  GU Cancer Updates from ASTRO  |  Jing Zeng, MD

*** Topics and speakers subject to change ***
Driving Directions to The Heathman Hotel in Kirkland
The Heathman is located approximately 1.3 miles west of I-405 in downtown Kirkland, at the corner of 3rd St. and Kirkland Avenue.

- **From Sea-Tac International Airport**: Merge onto WA-518 E. Follow signs to I-405 N toward Renton/Bellevue. Continue N approx. 18 miles. Take NE 85th St/Exit #18 toward Kirkland. Turn slight right onto NE 85th St., continue to follow 85th St. Turn left at the first light onto 6th St. Turn right on Kirkland Avenue. Estimated distance: 22.67 miles.

- **Traveling North on I-405**: Take the NE 85th Street/Exit #18 toward Kirkland. Follow exit around to the right leading directly onto NE 85th St. Continue to follow 85th St. for 1 mile. Turn left at the first light onto 6th St. Turn right on Kirkland Avenue.

- **Traveling South on I-405**: Take the NE 85th Street/Exit #18 toward Kirkland. Turn slight right onto NE 85th St., continue to follow 85th St. Turn left at the first light onto 6th St. Turn right on Kirkland Avenue.

- **From I-90**: Traveling East or West bound on I-90, merge onto I-405 North. Follow directions above for Traveling North on I-405.

- **From Redmond**: Travel West on SR-520. Take the 108th Street Exit. Turn right onto 108TH Avenue NE. Turn left onto Northup Way. Turn slight right onto Lake Washington Blvd. NE and continue to follow approximately 2.5 miles heading North. Turn right on Kirkland Avenue. The Heathman is two blocks ahead on left.

- **From Seattle**: Take SR-520 (Evergreen Floating Bridge) heading East. Take the Lake Washington Blvd NE/Kirkland exit. Continue North on Lake Washington Blvd NE for approximately 2.3 miles. Turn right on Kirkland Avenue. The Heathman Hotel is two blocks ahead on left.

Register on line at [www.wsrs.org](http://www.wsrs.org)

For more information, contact Debra Alderman at [debra@wsrs.org](mailto:debra@wsrs.org)

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**WSRS** wishes to thank our commercial supporters:
- Bard Biopsy
- Hitachi Medical Systems America, Inc.
- Zotec Partners

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The Heathman Hotel
220 Kirkland Avenue  •  Kirkland, WA

Special discounted room rate of $179 plus tax is available for attendees until October 7. Space is limited. To book your room online, use the link on our website: [www.wsrs.org/annualmeeting.html](http://www.wsrs.org/annualmeeting.html)

Or call 425-284-5800 and request the WSRS rate.